

KAPTIVATE

Kaptivate LLC
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Chart a new course.

We help clients plan for and navigate change. We manage complex, integrated open innovation, communication, and marketing campaigns that motivate stakeholders to take desired actions. Our disciplined and data-driven approach gives clients a distinct advantage. We give voice to vision and serve as a journey guide. At Kaptivate your destination is clearly understood and valued.

OFFERINGS + CAPABILITIES



Strategic Communications

- Comms Campaigns
- Comms Measurement
- Event Planning
- Facilitation + Strategy
- Journey Mapping
- Persona Development
- Public Affairs



Marketing

- Advertising
- Brand Recognition
- Digital Marketing
- Experience Marketing
- Integrated Strategy
- Marketing Campaigns
- Social Media



Technology Solutions

- Change Management
- Design-Thinking Solutions
- Engagement
- Employee Experience
- Human-Center Design
- Technology Integration
- User Experience



Open Innovation

- Challenge Design
- Challenge Outreach
- Community Cultivation
- Prize Management
- Problem Scouting
- Problem Solutioning



Learning + Development

- Career Development
- Cohort Building
- Education + Outreach
- Leadership Development
- Management Support
- Training Delivery



Research + Data Analytics

- Automated Intelligence
- Data Analytics
- Surveys
- Polling
- Metrics Development
- Data Management

EXPERIENCES KAPTIVATE DELIVERED

Public Sector

- Department of Defense
- Department of Transportation, Federal Highway Administration
- Department of Veterans Affairs
- General Services Administration
- Office of Personnel Management, Combined Federal Campaign

Other Notables

- Association of Fundraising Professionals
- British Telecom
- Corcoran Gallery of Art
- George Mason University
- LendPro
- Torpedo Factory Artists Association
- UNICEF



We bring the human capital solutions to help organizations embrace enabling technologies, build brand recognition, and develop influencer communities.

Corporate Information

DUNS 832872639
CAGE Code: 5UGL4

Contract Vehicles

- GSA MAS
- 8(a) Certified 2016
- HCaTS 8(a) Pool 2
- ED ARPA BPA
- OPM CFC Outreach Coordinator Services IDIQ

NAICS Codes

541613 Marketing Consulting*
541611 Management Consulting
541512 System Integration
541519 Software Implementation
541618 Tech Consulting
541820 PR Consulting Services
541910 Research & Polling
611430 Training Development

*Primary



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