

## Chart a new course. Pivot + Thrive.™

communications | strategy | consulting

Kaptivate manages communications strategies that give voice to your vision. Our data-informed approach ignites action. Whether you're charting a course correction, embracing workforce transformation, or riding the digital wave, Kaptivate ensures your path is crystal clear, your goals attainable, and your progress measurable.

With a rich portfolio spanning years of experience supporting associations, corporations, and government agencies, we make the challenging look effortless. Backed by leading industry practices and our proprietary RASER methodology, we have the talent and resources to propel you toward success.

### We explore new frontiers in...



Data Storytelling



Strategic Communications



Digital Marketing



Technology Solutions



Innovation & Acceleration



Workforce Transformation

### ...crafting compelling narratives that leave lasting impacts on many topics including...



Broadband



Career & Technical Education



Intelligent  
Transportation Systems



Small Biz Storytelling



Talent Pipeline Management

### Our Clients

#### Government

Department of Commerce  
Department of Defense  
Department of Education  
Department of Health and Human Services  
Department of Transportation  
Department of Veterans Affairs  
General Services Administration  
Nuclear Regulatory Commission  
Office of Personnel Management

#### Commercial

Blackwell Group S2i2  
LendPro OnPlan Consulting  
Bidspeed CRA

#### Nonprofit & Associations

Association of Fundraising Professionals  
Corcoran Gallery of Art  
Torpedo Factory Artists Association  
Lyles Brothers Sports Foundation

### Procurement Profile

#### Corporate Information

SAM Unique Entity ID: NUKYJ4GD9A35  
CAGE Code: 5UGL4  
GSA Contract #: 47QRAA19D00AE

#### Contract Vehicles

GSA MAS  
8(a) Certified 2016  
HCaTS 8(a) Pool 2  
ED ARPA BPA

#### NAICS Codes

541613 Marketing Consulting\*  
541611 Management Consulting  
541612 HR Consulting Services  
541512 System Integration  
541820 PR Consulting Services

\*Primary

#### Kaptivate LLC

kaptivategroup.com  
info@kaptivategroup.com  
516 N. Washington Street  
Alexandria, VA 22314  
888.527.8488