

Chart a new course.  
Pivot + Thrive.™

communications | strategy | consulting






Kaptivate manages communications strategies that give voice to your vision. Our data-informed approach ignites action. Whether you're charting a course correction, embracing workforce transformation, or riding the digital wave, Kaptivate ensures your path is crystal clear, your goals attainable, and your progress measurable.

With a rich portfolio spanning years of experience supporting associations, corporations, and government agencies, we make the challenging look effortless. Backed by leading industry practices and our proprietary RASER™ methodology, we have the talent and resources to propel you toward success.

**We explore new frontiers in...**

-  Data Storytelling
-  Strategic Communications
-  Digital Marketing
-  Technology Solutions
-  Innovation & Acceleration
-  Workforce Transformation

**...crafting compelling narratives that leave lasting impacts on many topics including...**

-  Broadband
-  Career & Technical Education
-  Intelligent Transportation Systems
-  Small Biz Storytelling
-  Talent Pipeline Management

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**Our Clients**

**Government**

- Department of Commerce
- Department of Defense
- Department of Education
- Department of Health and Human Services
- Department of Transportation
- Department of Veterans Affairs
- General Services Administration
- Nuclear Regulatory Commission
- Office of Personnel Management

**Commercial**

- Bidspeed
- CRA, Inc.
- CRM America Inc.
- LendPro
- OnPlan Consulting
- S2i2, Inc.

**Nonprofit & Associations**

- Association of Fundraising Professionals
- Corcoran Gallery of Art
- Torpedo Factory Artists Association
- Lyles Brothers Sports Foundation

**Procurement Profile**

**Corporate Information**

SAM Unique Entity ID: NUKYJ4GD9A35  
CAGE Code: 5UGL4  
GSA Contract #: 47QRAA19D00AE

**Contract Vehicles**

8(a) program eligible: May 2026  
GSA MAS  
HCaTS 8(a) Pool 2  
ED ARPA BPA  
HRSA Wide Marketing Services BPA

**NAICS Codes**

- 541613 Marketing Consulting\*
- 541611 Management Consulting
- 541612 HR Consulting Services
- 541512 System Integration
- 541820 PR Consulting Services

\*Primary